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D|SONANC|AS

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Art for innovation

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25 | 04 | 2008

DISONANCIAS 2008/09

Rules and regulations

Call for international artists to work on joint research projects with heads of research, development and/or innovation in companies and organisations located in the Basque Country (Spain).

1. Programme Details

1.1. Concept

DISONANCIAS 2007/08 is about bringing together international artists and the heads of research, development and/or innovation in companies or organisations located in the Basque Country in order for them to work in collaboration on a research project.

1.2. Objectives

The main objective of DISONANCIAS is to promote innovation processes in companies and research teams based on an exchange generated by a relationship with an artist. This relationship is based on the idea that artists are also researchers that can help to propose new and different paths of innovation, contributing creativity and work methodologies and serving as a catalyst for the members of a research team.

DISONANCIAS also aims to give contemporary artists the possibility of investigating with advanced media and interacting with a business and technological framework.

Similarly, it aims to promote the idea of innovation in society and disseminate the work of innovative companies and contemporary artists to a wide public, as well as the importance of developing creative social environments.

1.3. Programme Development

1.3.1. Definition of Collaboration Projects

The collaboration projects are defined by the following stages:

STAGE 1: the participating entities propose a field of research that may be related to concepts, materials, technologies, methodologies and/or processes.

STAGE 2: on applying for the programme, the artists propose a maximum of two preliminary collaboration projects by entity (to a maximum of three different entities) based on the fields defined in Stage 1.

STAGE 3: each selected artist forms an agreement with the participating entity to fully define the preliminary project or together formulate a new proposal.

1.3.2. Duration and Format of Research Work

The relationship between the artists and the companies/organisations will last for nine months, with a combination of virtual and personal meetings according to the project's needs, from October 2008 to July 2009. A minimum stay of 20 working days (not necessarily consecutive) of the artist in the participating entity is requested on dates to be determined between both parties at the beginning of the collaboration.

1.3.3. Work Methodology

The organisers of DISONANCIAS elaborate and propose work methodologies to help build and develop exchange, organise work sessions between all the participants and monitor all the projects that are developed.

1.3.4. Result

The collaboration should result in the elaboration of a prototype, idea or procedure that may be in any format, based on any type of material, in compliance with that established in the call and in accordance with the

negotiations carried out between the participating company/organisations and the artist at the beginning of the collaboration.

The resulting research prototype, idea or procedure may later continue to the actual development stage at the end of the collaboration (production, commercialisation, etc). In the event that the final research result and/or proposal may have commercial use or exploitation in the future, the artist agrees to cede all rights of exploitation. This transfer of rights will be expressly contained in the document that the artist and participating entity will sign at the beginning of the research period, in accordance with the characteristics of the process envisaged and the result of the research activity.

This transfer will or will not give rise to remuneration in accordance with the option chosen by the host body on signing the contract with DISONANCIAS, and communicated on the DISONANCIAS web page.

The options are the following:

- A.- Non-commercial - Share Alike Creative Commons License –, without additional remuneration.
- B.- Exclusive granting to the company, during the entire duration of the exploitation rights that are established in the legislation applicable in terms of the kind of intangible good in question that is prevailing at the time, for the entire world, of all exploitation rights, through remuneration at a fixed rate to be agreed with the artist, which under whatever circumstance will be additional to the payments to the artist that are foreseen in these requirements.
- C.- Exclusive granting to the company, during the entire duration of the exploitation rights that are established in the legislation applicable in terms of the kind of intangible good in question that is prevailing at the time, for the entire world, of all exploitation rights, through remuneration proportional to the exploitation income to be agreed with the artist, which will, in whatever case, be proportional to the payments to the artist that are foreseen in these requirements.
- D.- Exclusive granting to the company, during the entire duration of the exploitation rights that are established in the legislation applicable in terms of the kind of intangible good in question that is prevailing at the time, for the entire world, of all exploitation rights, except the right of transformation, without additional remuneration.

Given that these options constitute the minimum agreement for regulating the regimen of commercial exploitation for the work, and that this cannot be specified until the project has finished, the entity and the artist can negotiate private agreements and conditions, within the framework established in these options.

The process shared by the artist and the participating entity will be documented and compiled in a catalogue. When the results of the collaboration are considered to be confidential, the documentation presented will be an authorised approximation by the participating entity on the concepts that are investigated.

2. Participants

2.1. Participating Companies and Organisations

The participating companies/organisations were selected after an open selection. They are:

- production or service companies: BULTZAKI S.L., EZARRI S.A., KUTXA, PROIEK::Habitat & Equipment S.A., SEGUROS LAGUN ARO S.A.;
- Universities: Mondragón Faculty of Engineering; Tecnológico Fundación Deusto – TFD, S³Lab (Laboratory for Smartness, Semantics and Security);
- Public entities: Vitoria-Gasteiz City Council, EITB (Euskal Irrati Telebista).

More detailed information about the activities of the participating entities and the concepts upon which the artists have to work and define their preliminary projects can be found on the www.disonancias.com website.

2.2. Artists or Groups of Artists

DISONANCIAS gives priority to the involvement of artists who: are committed to their environment; are interested in stimulating interaction between different cultural and social systems; and who can contribute to collective work.

The programme is open to artists working with any type of medium and in any discipline.

It is essential that the artists accept the fact that they will not be developing an autonomous creation project, but rather one related to and based on certain concepts and prerequisites defined by each participating entity, and that the main objective is research into and/or development of a prototype, procedure or idea that complies with these conditions.

The artists will be selected after an international call to which they have to present at least one preliminary project that adapts itself to the research fields previously defined by the participating companies and centres.

3. Practical Information for Artists

3.1. Selection Process

The selection process is open to artists of any age, nationality or place of residence, either presented individually or as a group. Candidates can present themselves before a maximum of three bodies, and must send one candidature dossier per body, specifying that they are presenting themselves to other bodies/another body in each dossier.

3.1.1. Registration form and candidature dossier

Candidates must fill in the registration form, which is downloadable from www.disonancias.com, and write a document in PDF format, containing the following information (in this order), in English, Spanish or Basque:

- a brief description of their view of the role of the artist in society today, and their motivation for participating in the project;
- preliminary plan (s) (maximum of two by entity), in relation to the investigation formulated by the organisation;
- résumé of their artistic career (if possible, in a literary style; avoid CV format); specifying activities carried out in similar contexts (companies or equivalent), the degree of collaboration and the lessons drawn from the experience.
- availability during the collaboration period and work schedule.

This document should preferably incorporate images of the preliminary plan(s) presented for the host body, or of previous projects (number of images unspecified).

The document may have no more than 10 A4 pages or occupy more than 3MB. It is advisable to bear in mind that the jury is going to read a great number of dossiers, so what is important is not the quantity but the quality, relevance and clarity of the information.

The registration form and PDF document should be sent by email to izenematea@disonancias.com.

All additional elements that are not digital files or do not apply to the aforementioned categories, such as catalogues, videos, etc, must be sent by postal mail to the following address: DISONANCIAS, Grupo Xabide, Centro Kursaal, Avenida de la Zurriola 1, 20002 Donostia – San Sebastián, Spain, attaching the registration form as a reference.

The complete dossier (registration form and PDF dossier sent by email and additional material, should there be any, sent by post) must arrive and be registered **before 09.00 (Spanish time) on Monday 7 July, 2008**. Only artists who have correctly registered in the DISONANCIAS call may opt to be candidates.

For enquiries or additional information, the DISONANCIAS organisation will answer by email (izenematea@disonancias.com) from 28 April to 3 July, 2008.

Dossiers that have not been selected may be collected at the same address from 1 to 28 September, 2008. Only material belonging to artists who have requested it will be returned, freight C.O.D.

Participation in this competition implies full acceptance of its rules.

3.1.2. Jury

A jury composed by Jorge Luis Marzo (curator and cultural investigator, www.soymenos.net, Barcelona), Juan Freire (biologist, university professor and entrepreneur; explorer of the role of innovation, strategy and technology in social networks, organisations and cities. www.juanfreire.net, A Coruña), Ana Betancour, (Head of Exhibitions at Stockholm Architecture Museum, Sweden) and Conxita Oliver (Responsible for the line of Investigation and Creation within the Projects Area of the Departament de Cultura i Mijans de Comunicació de la Generalitat de Catalunya) will make the selection of artists from the dossiers presented. Jorge Luis Marzo will preside the jury and the DISONANCIAS coordinator will be jury secretary. In the event of a tie, the jury president's vote will count as double.

The jury's decision will be final.

The DISONANCIAS organisation will personally communicate the jury's decision to the authors pre-selected in mid-July 2008. The telephone interviews with the host bodies will take place in the third and fourth week of July 2008.

3.1.3. Evaluation Criteria

The jury will base their decision for selecting the artists on the following criteria:

- interest and consistency in the career of the candidate(s) and conceptual and/or technical quality of projects they have carried out so far;
- reasons expressed for participating in DISONANCIAS;
- adaptation of the type of work developed by the artist with the type of work of one of the participating entities and interest and quality of the preliminary project presented.

3.2. Participation Conditions for Selected Artist(s)

All the conditions described below will be detailed in the contracts that the artists will sign with the DISONANCIAS organisers and the participating entity.

3.2.1. Economic Conditions

Each artist or artist group selected will receive a minimum sum of 10,000 euros, not including tax, up to 12,000 euros in accordance with their geographical origin. This amount covers the fees for the work carried out, travel expenses, lodging and subsistence allowance, and the economic compensation for the exploitation rights granted in accordance with what is established in points 1.3.4, 3.2.3. and 3.2.5. of these requirements, without prejudice to the amounts that the artist may eventually receive from the host body deriving from the commercial exploitation of the project, which will be agreed case by case.

The costs that may be generated in the development of the research work and associated with external companies and suppliers (costs relating to working hours of the technicians of the participating entity or materials used are not included here) must not exceed 6,000 euros + VAT, and they must be previously approved by the participating entity.

3.2.2. Attendance Conditions

The artists agree to be present on:

- 21 and 22 October 2008 for the methodology meeting that will bring together all the participants and the first visits of the participating entities;
- the dates agreed upon with the participating entity, agreeing to be present a minimum of 20 working days (not necessarily consecutive);
- the dates agreed upon with the company and the DISONANCIAS organisers to present a talk that will be open to the public about the artist's career and research project;
- the dates agreed upon with the organisers to participate in the party/event at the end of the project.

The candidates agree to participate in parallel activities on the dates that will be organised within the DISONANCIAS framework: roundtable talks, press conferences, media presentations, etc.

3.2.3. Results

The candidates agree to carry out research work within the framework defined by the participating entity, developing a prototype, procedure or idea in accordance with the instructions detailed in article 1.3. of these competition rules.

The participating artists must also agree to deliver two signed reports at the end of the project:

- one for the participating entity, comprising the research itself and the results that have been obtained, comprising a text of between three and ten pages with images and sketches;
- one for the DISONANCIAS organisers (Foro de Gestión Cultural), comprising a text of between three and five pages with images and sketches that details the process and its results (within the limits of confidentiality imposed by the participating entity) and including an evaluation of the exchange of knowledge and the experience as a whole.

3.2.4. Delivery of Documentation

Apart from the aforementioned reports, the candidates agree to deliver to the organisers high-quality images of previous work at the time that they are selected, and images related to their work in the participating entity (minimum of 12 images in total) during their time in the companies. The material will be published in media related to DISONANCIAS.

3.2.5. Transfer of Rights

On participating in the competition, the candidate artists agree to transfer non-exclusive worldwide promotional and public communication rights for a period of ten years to Foro de Gestión Cultural (Grupo Xabide), promoter of this initiative, and the participating entity with which they are collaborating on a selection of high-quality images on the stages of the research process and the proposals, prototypes, sketches and layouts or any other result generated during the research process, purely for reproduction purposes in any format or tangible and intangible media known until now, for dissemination and promotional use of the DISONANCIAS programme and the corporate communication of Foro de Gestión Cultural (Grupo Xabide) and the participating entity.

Similarly, they agree to authorise Foro de Gestión Cultural (Grupo Xabide) to produce a photographic, audiovisual and journalistic report on the research process within the confidentiality limits imposed by the participating entity. On participating in the competition, the artists who are selected agree to transfer non-exclusive worldwide reproduction and public communication rights for a period of ten years to Foro de Gestión Cultural on the images of the research process included in these reports for dissemination and promotional use of the DISONANCIAS project and its corporate communication.

They also agree to authorise any mentions of the name of the artist and use of his or her image, name and/or voice in any media and via any form of communication (catalogues, publications, media or any other medium considered suitable) purely for publicising and/or promoting the DISONANCIAS project.

3.2.6. Confidentiality

The selected artists agree to maintain the most absolute secrecy and confidentiality in terms of any information they may receive relating to the business of the participating entity. Similarly, under no circumstances may they communicate, within the framework of presenting the results of the collaboration, any element that may be considered confidential by the participating entity. This confidentiality obligation will be applied to any dissemination or promotional act of the project carried out by the artist or Foro de Gestión Cultural (Grupo Xabide).

4. Practical Information about Participating Entities

4.1. Designating a Head and Defining a Work Team

Each participating entity agrees to name a project head who will be the interlocutor of the artist and to form a team that can be mobilised at certain times or permanently in order to develop the research work. The professionals working with the artists must have the ability to conceptualise and/or put into practise new ideas and have a minimum amount of responsibility within the entity.

4.2. Costs and Nature of Resulting Product

The participating entities and the artists agree to specify at the beginning of their collaboration the context of the projects to be investigated, the type of results expected, a work calendar and the estimated costs and resources (both internal and external) that may be made available for the project.

5. Dates

The DISONANCIAS organisers reserve the right at all times to make possible changes to the aforementioned dates with previous notice to the participating entities and chosen candidates.

6. Promoter

DISONANCIAS is promoted by FORO DE GESTIÓN CULTURAL (Grupo Xabide), whose company number is NIF: G-01397702 and whose main office is located at Calle Mondragón 11, 01013 Vitoria – Gasteiz, Spain. The postal address for the association for any correspondence relating to DISONANCIAS is the following: Centro Kursaal, Avenida Zurriola 1, 20002 Donostia – San Sebastián, Spain.

7. Website

Complete information available at www.disonancias.com.